



Midwest Equine Sales



PO Box 206, Markleville, IN 46056 765-779-0091 office, 317-446-7535 cell

Midwest Equine Sales is accepting sponsors for their January 21, 2006 Winter Classic Consignment Horse Sale that will be held at the Henry County Memorial Park Equine Exposition Complex, New Castle Indiana.

Sponsor will get their ad published in the printed Sale Catalog as well as in the Internet online sale catalog. The online catalog will be emailed in a nicely developed flyer via an imbedded link by Horse Mail USA (www.horsemailusa.com) to their **72,000 horse owner email recipients**. This is a tremendous opportunity to get a wide saturated area of advertisement for very little cost to you. Ad space is as follows.

1/3 page, B & W, \$100.00	7" X 3.25"
1/2 page, B & W, \$150.00	7" X 4.75"
2/3 Page, B & W, \$225.00	7" X 6.50"
Full Page, B & W, \$300.00	7" X 9.50"
Inside Front Cover, B & W, \$600	7" X 9.50"
Inside Back Cover, B & W, \$400	7" X 9.50"
Outside Back Cover, Glossy Color, \$800	7" X 9.50" full bleed

Hurry, Ad deadline is December 18, 2005 we must have your payment and ad copy by this date.

Send your payment with your ad copy indicating which size you wish. Inside front, back and out side back are first come first serve. So place your ad now. You may send ad copy by mail or email. We would prefer the ad to be on disc in any of the following formats, Microsoft Word, HTML, or PDF files. We reserve the right to edit for content.

Email ad to tom@midwestequinesales.com

Or mail to Midwest Equine Sales, PO Box 206, Markleville, IN, 46056.

Thomas Arens

www.midwestequinesales.com